Powerful Presentations
   intro
  1.Preparation   sandbag
    a)Know your topic
      · elevator test   elevator
      · broken projector test   projectors
      · don't lie
    b)Know your purpose
      · sales pitch
      · teaching/learning
      · keynote
    c)Know yourself   derek
      · if a geek, act a geek
    d)Knowledge leads to confidence   willhung
  2.Pitch   smoltz
    a)techniques, tips and tricks
    b)stage presence   Gene Kelly
      · how you present is second only to the content
      · connect with your audience
        · eye contact   big eye
        · shun the dark   projector
          · projector on != lights off
        · shun the podium   Steve jobs
      · start strong   motorbike
      · keep it short
      · don't leave the presentation
        · black/white key   demo
        · # <enter>   demo

- get to know the stage
  - stand/sit
  - move
- stories/demos/parables
- repeat questions asked
- speed
  - 75%-85% speed
  - dependent on type
- sync points

c)use/mis-use of slides
- slides support speaker not reverse
- good slides
  - use little or no text   text slide
  - use little or no text   graphic slide
  - use photos not clip art
    - beware of copyright
  - Thick line diagrams   thin/thick lines
  - Color
  - Emotion   happy baby
- good slides != good handout
- examples of bad slides demo

d)Media other strategies
- Don't be afraid of using movies/audio
  - Jill Bolte Taylor
  - Bill Strickland/Herbie Handcock

3.the product

a)good handout best for audience
- you'll loose most of them

- sync points help
  - but not all the way
- value add
  - link page
  - bibliography
  - website/blog/wiki
- rule of thumb more content == more better
- accordion slides
- end on the last slide ALWAYS
- license
  - not always an issue

Thank you